

REDIVE

RECRUITMENT FOR EFFECTIVE
EUROPEAN CULTURAL
WORKFORCE DIVERSITY

TRAINING PROGRAMME

JUNE/JULY '14

DATES:

- Kick-off session at the Rotterdam School of Management = **June 5**
- E-learning sessions = on-going, 6 weeks **between June and July**
- Final conference in Porto = **September** (specific date to be announced soon)

IN A NUTSHELL

The REDIVE training program is designed for HR and recruitment professionals and aims ultimately at improving the multi-cultural recruitment processes in European companies to increase the effectiveness of workforce diversity.

The training is based on an extensive and in-depth research with hundreds of HR professionals in partnership with several European Business Schools across Europe.

At the end of the program, participants will be able to:

- Define recruitment strategies to increase workforce diversity;
- Integrate recruitment into an overall workforce diversity strategy;
- Understand different workforce diversity strategies in companies across Europe.

APPROACH

This blended learning program is structured around real-life diversity and recruitment challenges identified in our research. Trainees are challenged and tested through simulated situations and are led to interact with each other to solve problems, with the support of the trainer.

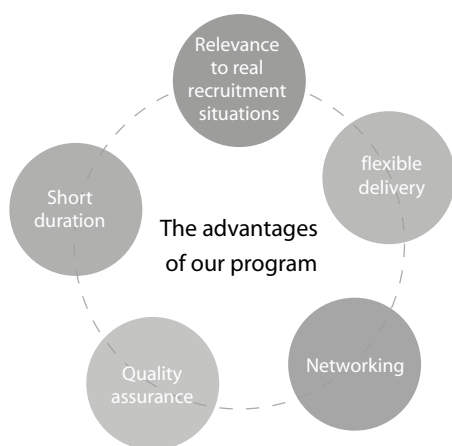
Key themes of the program include:

- Why Diversity
- Recruitment & Selection Practices for Diversity
- Management Practices for Diversity

PROGRAM OUTLINE

The program follows a blended learning methodology, designed for 20 participants with the duration of 30 hours, including:

- One kick-off session at the Rotterdam School of Management in the Netherlands with a seminar by an expert on workforce diversity (online participation is possible);
- Online sessions through a state-of-the-art e-learning platform with assignments, exercises and the possibility of interaction with other participants and the trainer;
- A final conference in Porto (Portugal), with the participation of dozens of professionals for increased networking (online participation is possible).



Information: www.redive.eu

Participation fee: Free

Registration: info@redive.eu

DURATION
of the course
is 30H.

B-LEARNING
1 in-class session
+
E-LEARNING
sessions

TRAINEES
Managers,
HR Managers, Recruitment Professionals,
other e.g. General Managers
(total min. 20)

TRAINER
Mentor during
e-learning sessions +
moderator during
in-class sessions

LEARNING METHODS
Combination of different
methods to empower trainees
and foster competences
development (expositive, quizzes,
video lectures, assignments, game-
like environment,
debates, etc).